

30/1/2013

**REPORT OF THE PORTFOLIO HOLDER FOR ECONOMIC DEVELOPMENT AND ENTERPRISE****SUMMER AND HOLIDAY PLAY SCHEMES****EXEMPT INFORMATION**

None

**PURPOSE**

To seek member's endorsement for proposals to revise the delivery method for summer and holiday play/activity schemes.

**RECOMMENDATIONS**

- 1. That members endorse the revised delivery method for summer and holiday play and activity schemes from April 2013.**
- 2. That the Director of Communities Planning and Partnerships and Portfolio holder for Economic Delivery and Enterprise are authorised to develop a detailed activity programme for 2013.**

**EXECUTIVE SUMMARY**

Tamworth Borough Council took over the running of summer play schemes ( PlaySpace ) from the Local Police in 1996 and has run successful schemes throughout the Borough using school sites ever since. Over time the number of schools available to use as venues has declined and the pupil take up rate has also shown a steady reduction over the years. The main factors for reduction in venues are; that the Education Authority or school often plans work in school holidays preventing access and that the cost of opening school premises has escalated. There has also been an increase in the supply of alternative provision from private sector and education/child care providers (including schools) who are able to offer attractive packages in the form of opening hours and after schools services

In 2010 following changes to Ofsted's full day care regulations the Community Leisure Service reviewed the summer provision taking into account the new regulations. A decision was taken to move from day care to a package that offered physical activities and play mainly in the form of instructed sport (PlaySport). Although the activities offered were a success it was still evident that the facilities available and equipment that could be utilised were not suitable for the future provision of holiday activities offered by Tamworth Borough Councils.

In 2012 the provision of Summer play schemes was reviewed again and stronger links made with the services objectives on club development and participation in sport and healthy lifestyles. The review took into account the quality required, the cost, the facilities, the target number of participants and the possible re-alignment of budgets to ensure that provision could be expanded across the calendar year helping to increase physical activity and tackle rising obesity levels among the young people. This was informed by the Health and Wellbeing Scrutiny recommendations to promote cheap and accessible physical activities to

help reduce obesity.

The Community Leisure Service re-designed the delivery of the service taking these factors into consideration and moved away from the traditional school venues. The new delivery method was also inspired by the 2012 Olympics to introduce users to new exciting activities that not only captivated the children but were held in professional venues and consisted of sessions lead by qualified coaches enabling quality delivery.

The review also considered the impact on the market and availability of provision. Having mapped the provision of holiday schemes across the Borough it was evident that there was a generous supply of alternative providers that covered extended hours and all age categories.

Agreements with sporting clubs and exercise providers were drafted to provide sessions at their venues and using their staff. These agreements enabled the delivery of a scheme across the whole six weeks of the summer holiday at a lower cost. The scheme was a tremendous success for all involved and attendance vastly increased. The clubs delivery was of a high standard and the hire charges paid to them helped clubs to provide new equipment and contribute towards the employment of coaches. The amount of options for customers was increased (see the attached programme) in comparison to previous years and helped Tamworth Borough Council to engage with hard to reach families and individuals who would not normally engage with the traditional summer schemes. Attendance at the activities increased by 120% in 2012 compared to 2011. In addition to this clubs reported a greater take up level in their memberships helping to provide continuous physical activity and establishing exit routes building on the 2012 Olympic legacy.

Should the new method of delivery be approved the Community Leisure Service will commence the provision of activity with partnerships agreements across the calendar year. This can be achieved utilising current budgets.

The cost of providing the Summer provision in 2012 was lower than the costs in 2011 and the proposal is to use that saving to create a package of activity that will be provided during all school holiday periods rather than just the summer break. It will also be used to increase the frequency and offer of adult activity sessions throughout the year and to enhance disability sport by working with the newly formed " Disability in Sport " forum. This additional quality provision can be delivered using the existing budgets. An example of the increased activity on offer shown in weekly provision is listed below;

2010 - Actual ( plus previous years )

Playschemes – 4 weeks Delivery  
Special Needs - 2 weeks Delivery

2011 - Actual

Playsport 4 weeks Delivery  
Special Needs 2 weeks delivery

2012- Actual

Summer Activities 6 weeks delivery  
Special Needs 2 weeks provision

2013- Forecast

Summer activities - 6 weeks provision  
Special Needs - 2 weeks provision  
Additional holiday - 4 weeks provision  
Additional Adult Activity – 4 weeks ( throughout the year )

Members should note that the current arrangements for the delivery of the Special Needs Summer Holiday Scheme will be unaffected by the new arrangements and will continue to be delivered by Two Rivers School financed by Tamworth Borough Council and Staffordshire County Council.

The suggested new method of delivery for play/activity schemes if approved will contribute to the Healthy Tamworth agenda to the health and wellbeing of the community. It will allow resources to be targeted into tackling Tamworth's current obesity levels and sedentary lifestyles with children and adults as recommended by Tamworth Borough Council Healthier and Safer Scrutiny Committee.

It is also worth noting that the changes will not affect other current services offered by the Leisure team ( Mobile leisure / gym referrals / club work etc ) as these methods have proven to be influential in relation to physical activity and in reducing ASB levels across the Borough. Utilising these methods has enabled Tamworth Borough Council to obtain one of the biggest improvements in activity levels within Staffordshire (Sport England Activity Survey ) and it is vital that this direction be maintained helping to address issues across the Borough.

## **RESOURCE IMPLICATIONS**

### **Staffing implications**

There will be no additional staffing requirements.

### **Budgets**

<b>2013</b>	<b>Budget</b>	<b>Proposed Spend</b>
PlaySport and Special Need budgets		
	£27 200	£27 200
<b>Suggested Spend</b>		
Holiday /Main stream provision ( all year )		£18 200
Additional disability sporting activity ( all year )		£ 2 000
Routine Special Needs Two Rivers Schools		£ 7 000
Total		£27 200

## **LEGAL/RISK IMPLICATIONS BACKGROUND**

All risks associated with commissioning delivery through clubs and coaches will be governed by the Community Leisure Service standard operating procedures

## **SUSTAINABILITY IMPLICATIONS**

There are no sustainability issues arising from this report/.

## **BACKGROUND INFORMATION**

N /a

## **REPORT AUTHOR**

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## **LIST OF BACKGROUND PAPERS**

### **APPENDICES**

1. Summer Activities example